

'Krishi Vigyan Kendra & Melas'

Under "JAL SHAKTI ABHIYAN: CATCH THE RAIN" Campaign



National Water Mission
Ministry of Jal Shakti
New Delhi

Krishi Vigyan Kendra & Melas

Under Jal Shakti Abhiyan: Catch the Rain campaign, it is very essential to generate the awareness and Krishi Vigyan Kendra & Melas play an important role to achieve the objective of campaign.

Krishi Vigyan Kendra(KVK) is an integral part of the National Agricultural Research System (NARS), aims at assessment of location specific technology modules in agriculture and allied enterprises, through technology assessment, refinement and demonstrations. KVKs have been functioning as Knowledge and Resource Centre of agricultural technology supporting initiatives of public, private and voluntary sector for improving the agricultural economy of the district and are linking the NARS with extension system and farmers.

KVKs produce quality technological products (seed, planting material, bio-agents, livestock) and make it available to farmers, organize frontline extension activities, identify and document selected farm innovations and converge with ongoing schemes and programs within the mandate of KVK.
