

**'Setting up of Jal Shakti Kendra's
Under "JAL SHAKTI ABHIYAN: CATCH THE RAIN" Campaign'**



National Water Mission
Ministry of Jal Shakti
New Delhi

Jal Shakti Abhiyan: Catch the Rain (JSA: CTR) campaign was launched by Hon'ble Prime Minister of India on the World Water Day, 22nd March 2021. The theme of this Abhiyan is “*Catch the Rain – where it falls – when it falls*”.

Under this campaign, drives to make check dams, water harvesting pits, rooftop RWHS etc.; removal of encroachments and de-silting of tanks to increase their storage capacity; removal of obstructions in the channels which bring water to them from the catchment areas etc.; repairs to step-wells and using defunct bore-wells and unused wells to put water back to aquifers etc. are to be taken up with the **active participation of people**.

Therefore, in order to facilitate these activities, States have been requested to open “Jal Shakti Kendra” in each district-- in Collectorate/ Municipalities or GP offices. During this period, these Jal Shakti Kendra's will have a dedicated mobile phone number and will be manned by an engineer or a person well trained in implementation of Rainwater Harvesting Structures. This Kendra will act as a technical guidance center to all in the district as to how to catch the rain, where it falls, when it falls. These JSK will facilitate as ‘*Knowledge Centre*’ for disseminating information related to water conservation techniques and will provide technical guidance to people.

The main aim behind setting up of “Jal Shakti Kendra” in each district is:

- 1) To assist the DMs/Collectors to co-ordinate all activities related to Water conservation in the district. This will **NOT** be a fund providing center, but will function as a ***support center*** for the District Magistrates/Collectors on water related issues including the plan preparation.
- 2) To act as a ***KNOWLEDGE CENTRE*** for the public to get information related to water and water sources in the district and a technical guidance center to advice local people about the APPROPRIATE rain water harvesting structures, suitable to the *climatic conditions* and *soil strata* to be taken up to store rainwater.
